



Julia Vanderpeet

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SUMMARY

I am a passionate, detail-oriented, multidisciplinary designer with six years of experience in product, graphic, packaging, and interior design. I strive to efficiently lead projects and develop innovative solutions that meet both client needs and market trends.

EXPERIENCE

Senior Industrial Designer - Impak Retail

Richardson, TX | July 2025 – Present

- Leading packaging design from concept through press-ready files, mentoring junior designers and collaborating with cross-functional teams and vendors to deliver innovative, sustainable packaging solutions aligned with brand goals and product needs for a variety of clients including Amazon, Nordstrom, Nike, Abercrombie & Fitch, American Eagle, Old Navy, and Tecovas.
- Developing dielines, production templates, and print-ready artwork meeting brand and technical specifications.
- Presenting concepts and prototypes to clients and stakeholders, conducting ongoing trend research and competitive audits, overseeing quality through sample reviews, and driving process improvements to enhance workflow, creativity, and efficiency.

Brand & Interior Designer - Freelance

Dallas, TX | April 2025 – July 2025

- Created 2D and 3D office renderings in SketchUp, delivered branded layouts with optimized space planning, developed color and material boards, sourced FF&E, and met with leadership to create tailored functional and aesthetic design solutions.
- Developed a brand identity system for each client including logo, color usage guidelines, typography, vision statements, and website; created visual assets ensuring brand consistency across all products and digital platforms.
- Designed packaging prototypes for customer-facing products and managed dielines, mechanicals, and print vendor coordination.

Product Designer - Michaels

Irving, TX | October 2023 – April 2025

- Spearheaded and designed over 80 product design collections across 19 departments in home goods, decor, frames, ceramics, wood, apparel, paper crafts, party supplies, bakeware, packaging, fine arts, and crafts.
- Created mood boards, CMF and art guides, sketches, and final tech packs, all while driving innovation through trend forecasting, competitive analysis, and market research while ensuring cross-functional alignment to meet user needs and boost sales.
- Built 30+ scalable tech drawing templates, approved final samples, reviewed lab dips and strike-offs, and designed final packaging.

Product Designer - Fossil Group: Michael Kors Watches

Richardson, TX | May 2021 – October 2023

- Developed creative solutions for final watch designs from initial trend presentations to final products.
- Designed watches and rendered colorways through digital sketching and Illustrator vectors and created tech packs with BOMs.
- Led design meetings at MK Headquarters in NYC, approved technical drawings from national and international vendors, communicated with factories through PLM, and trained new designers in the full design process.
- Managed tight production deadlines by working closely with product coordinators, brand managers, merchants, and directors.

CO-OP EXPERIENCE

Industrial Designer

Allegion | Carmel, IN

Fashion Designer

NOBULL | Boston, MA

Jewelry Designer

Fossil Group | Richardson, TX

Apparel & Textile Designer

Paragon Clothing LTD | London, UK

Brand Designer

BBG Corp | New York, NY

Digital Marketer

BBG Corp OCN | New York, NY

SOFTWARE SKILLS

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|---------------------|-----------------------|----------------------|-------------------------------|
| • Adobe Illustrator | • SketchUp | • Solidworks | • CLO3D |
| • Adobe Photoshop | • KeyShot | • Creo | • Procreate |
| • Adobe InDesign | • Autodesk Revit | • Rhino 3D | • Figma |
| • Adobe Lightroom | • Autodesk Fusion 360 | • Marvelous Designer | • Word, Excel, and PowerPoint |

EDUCATION

University of Cincinnati - Bachelor of Science

Industrial & Product Design - Psychology Minor - Magna Cum Laude

RMIT University - Study Abroad

Industrial & Product Design - Melbourne, Australia